

## Nastya Potapenko

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### Web-Designer/ HTML Web Developer/ UI

- **LinkedIn:** <https://www.linkedin.com/in/anastashin/>
- **GitHub:** <https://github.com/anastashin5>
- **Portfolio:** [anastashin5.github.io/UX\\_UI\\_portfolio/](https://anastashin5.github.io/UX_UI_portfolio/)

#### Education

- **PMI Certification, USA** [See more...](#) 12/ 2022  
Certificate of Professional Project Manager, Agile Method
- **Columbia University of Engineering, New York, USA**  
Certificate of UX/ UI Designer [See more...](#) 8/2022 – 02/2023
- **Belarusian State University, Minsk, Belarus**  
Bachelor of Engineering [See more...](#)  
Front-end Developer, Computer Graphics 02/2013 – 09/2015

#### Professional Capabilities:

- Knowledge of Figma, In Vision, SketchUp, Adobe Creative, Corel Draw, and Microsoft PowerPoint;
- Also, HTML5, CSS5, MySQL, PHP, JavaScript, Bootstrap and jQuery, GitHub.
- Strong organizational and self-motivation skills and the ability to meet job requirements/ requests to achieve deadlines in a timely fashion.
- Ability to prioritize and multi-task with respect to projects and standards daily.

#### Work Experience

##### Web designer, Frontend Developer LLT "AKDev Group"

01/2020-09/2023

##### Responsibilities

- I collaborated with clients to understand their design needs and preferences and provided creative solutions on UI screen design, prototyping in Figma, question writing and survey administration, presentation writing, HTML/CSS, Jira.
- Designed print materials, such as brochures, flyers, and posters, for various clients, Adobe Photoshop, Coral Draw.
- Created digital designs for social media, email campaigns, and website graphics.
- Collaborated closely with copywriters on email design to create visually appealing and effective communications.
- Collaborated with the Branding and Marketing team to design mockups and website design prototypes, icons, graphic design elements, style guides, mobile apps, and interface elements.
- Designed Icons, graphic elements for websites, style guides, and design elements for mobile apps/ interfaces.
- Delivering impeccable wireframes, flow charts, visual designs, and prototypes for website.

**Skills:** Stakeholder Management, Software Development Life Cycle (SDLC), Design Thinking, User Interface Design, User Experience (UX), HTML5, CSS, Bootstrap, jQuery, Adobe, Figma, Photoshop, Sketch App, Miro, Agile Methodologies, Creative Thinking, Problem Solving, Web Design, W3C valid, Expertise with PHP and MySQL.

##### Web-Designer, HTML Developer, WordPress LLT "Ocsico"

10/ 2015 – 12/ 2019

##### Responsibilities:

- Provided graphic design support for projects in production, including layout changes, color corrections, resizing of existing projects, and development of new projects based on existing creative or established guidelines.
- Developed visual content for websites and updated websites using HTML5, CSS3 and JavaScript as required.
- Provided quality designs and ideas that exceeded clients' expectations and generated high traffic for their business.
- Created designs for websites and other digital products in a timely manner.
- Created graphics, slide templates and PPT materials for meetings and corresponding layouts for clients.
- I was involved in branding the company and wrote code for the website;
- I also did website promotion (SEO). The site has a counter installed to count site visitors for its promotion.

**Skills:** Software Development Life Cycle (SDLC), CMS platform, WordPress, Web Development, Team Player, HTML5, Graphic Design, Branding, CSS, Web Design, Time Management, Bootstrap jQuery, Sketch App, Web Design, User Interface Design.